



Style Sheet

Typography

Headlines – Greycliff CF Bold

Body Copy – Greycliff CF Regular

System Safe Alternative – Arial

Color Palette

Light Blue

HEX: #6FC9C4
RGB: 111, 201, 196
CMYK: 54, 0, 27, 0
PMS: 564 C

Teal

HEX: #228181
RGB: 34, 129, 129
CMYK: 83, 32, 48, 8
PMS: 7474 C

Dark Teal

HEX: #0C4240
RGB: 12, 66, 64
CMYK: 89, 53, 64, 48
PMS: 546 C

Charcoal

HEX: #2D231D
RGB: 45, 35, 29
CMYK: 62, 66, 71, 72
PMS: Black C

Light Green

HEX: #A5BC46
RGB: 165, 188, 70
CMYK: 40, 11, 92, 0
PMS: 383 C

Dark Green

HEX: #597C23
RGB: 89, 124, 35
CMYK: 68, 32, 100, 16
PMS: 7490 C

Coral

HEX: #F95900
RGB: 249, 89, 0
CMYK: 0, 80, 100, 0
PMS: 7417 C

Maroon

HEX: #721919
RGB: 114, 25, 25
CMYK: 32, 96, 92, 44
PMS: 491 C

Logos



Full Color



One-Color White



One-Color Teal



Full Color Reversed



One-Color Charcoal



One-Color Light Blue

Clear Space Requirements



For all logo variations, clear space should be no less than the height of “C” in the logo.



Style Sheet

ADA-Compliant Color Combinations

Charcoal on Light Blue

Dark Teal on Light Blue

Charcoal on Light Green

Charcoal on Coral

Teal on White

Dark Teal on White

Charcoal on White

Dark Green on White

Maroon on White

Light Blue on Charcoal

Light Blue on Dark Teal

Light Green on Charcoal

Coral on Charcoal

White on Teal

White on Dark Teal

White on Charcoal

White on Dark Green

White on Maroon

These are the recommended text and background color combos that are **ADA accessible** (contrast ratio of 4.5:1 or greater).

Non-ADA-Compliant Color Combinations

Below are some examples of text and background colors to **avoid**.

Light Blue on White



White on Light Blue



Light Green on White



White on Light Green



Coral on White



White on Coral



Teal on Light Blue



Light Blue on Teal



Dark Green on Light Green



Light Green on Dark Green



Maroon on Coral



Coral on Maroon

